#### ANALYSIS OF VARIANCE FOR THE COMPLETE TWO-WAY MODEL

The first thing we need to test for in two-way analysis of variance is whether there is interaction. "No interaction" means that the main effects model would fit. As we have seen, this implies that in the interaction plot (with A on the horizontal axis and B as marking variable), the corresponding segments of the (piecewise linear) curves for different levels of B are parallel. In other words, for each level i of A and each pair of levels j,q of B, the level j and level q lines in the interaction plot between levels i and i+1 are parallel, hence have the same slopes. If we are using the complete model, we can calculate that the slopes of these lines are

$$(\alpha_{i+1} - \alpha_i) + [(\alpha\beta)_{i+1,j} - [(\alpha\beta)_{ij}] \text{ and } (\alpha_{i+1} - \alpha_i) + [(\alpha\beta)_{i+1,j} - [(\alpha\beta)_{ij}].$$

These are equal if and only if

$$[(\alpha\beta)_{i+1,j} - [(\alpha\beta)_{ij}] - [(\alpha\beta)_{i+1,q} - [(\alpha\beta)_{iq}] = 0.$$

Thus we can state the null hypothesis

 $H_0^{AB}$ : There is no interaction

as

H<sub>0</sub><sup>AB</sup>: 
$$[(\alpha\beta)_{i+1,j} - [(\alpha\beta)_{ij}] - [(\alpha\beta)_{i+1,q} - [(\alpha\beta)_{iq}] = 0$$
  
for all i = 1, 2, ..., a - 1 and all unequal j and g from 1 to b

The alternate hypothesis is then

 $H_a^{AB}$ : [(αβ)<sub>i+1,j</sub> - [(αβ)<sub>ij</sub>] - [(αβ)<sub>i+1,q</sub> - [(αβ)<sub>iq</sub>] ≠ 0 for at least one combination of i = 1, 2, ..., a-1 and unequal j and q from 1 to b

Comment: From the equations in  $H_0^{AB}$ , we can deduce that

 $[(\alpha\beta)_{ij} - (\alpha\beta)_{iq}] - [(\alpha\beta)_{sj} - (\alpha\beta)_{sq}] = 0$ for every combination of i, s from 1 to a and j, q from 1 to b.

So we could also state the null and alternate hypotheses as

H<sub>0</sub><sup>AB</sup>: [(αβ)<sub>ij</sub> - (αβ)<sub>iq</sub>] - [(αβ)<sub>sj</sub> - (αβ)<sub>sq</sub>] = 0 for every combination of i, s from 1 to a and j, q from 1 to b

and

 $H_a^{AB}: [(\alpha\beta)_{ij} - (\alpha\beta)_{iq}] - [(\alpha\beta)_{sj} - (\alpha\beta)_{sq}] \neq 0 \text{ for at least one instance of } i \neq s, j \neq q$ 

For *equal sample sizes* we can test the null hypothesis in a manner analogous to the test for one-way analysis of variance: Test  $H_0^{AB}$  with an F-test testing the submodel (reduced model) determined by  $H_0^{AB}$  against the full model. We do this by comparing the sum of squares for error ssE under the full model with the sum of squares for error ssE<sub>0</sub><sup>AB</sup> under the reduced model. This difference

is called the *sum of squares for the interaction AB*. We reject  $H_0^{AB}$  in favor of  $H_a^{AB}$  when ssAB is large relative to ssE (under the assumption that  $H_0^{AB}$  is true). So we'll look at ssAB/ssE.

Recall that the full model states:

$$Y_{ijt} = \mu + \alpha_i + \beta_j + (\alpha\beta)_{ij} + \varepsilon_{ijt}$$

Since this is equivalent to the cell-means model, which is a one-way model, we know that

ssE = 
$$\sum_{i} \sum_{j} \sum_{r} \hat{e}_{ijr}^{2} = \sum_{i} \sum_{j} \sum_{r} (y_{ijr} - \overline{y}_{ir})^{2}$$
,

The usual types of algebraic manipulations show that ssE has the alternate formulas

$$ssE = \sum_{i} \sum_{j} \sum_{t} y_{ijt}^{2} - \sum_{i} \sum_{j} r_{ij} \overline{y}_{ij}^{2}$$
$$= \sum_{i} \sum_{j} \sum_{t} y_{ijt}^{2} - \sum_{i} \sum_{j} y_{ij}^{2} / r_{ij}$$

If  $H_0^{AB}$  is true, then averaging the equations in  $H_0^{AB}$  over s and q gives the equations

$$[(\alpha\beta)_{ij} - (\overline{\alpha\beta})_{i\bullet}] - [(\overline{\alpha\beta})_{\bullet j} - (\overline{\alpha\beta})_{\bullet i\bullet}] = 0 \qquad \text{for each i, j}$$

So under the reduced model,

$$(\alpha\beta)_{ij} = (\overline{\alpha\beta})_{i\bullet} + (\overline{\alpha\beta})_{\bullet j} - (\overline{\alpha\beta})_{\bullet i}$$

so

$$\begin{aligned} \mathbf{Y}_{ijt} &= \boldsymbol{\mu} + \boldsymbol{\alpha}_{i} + \boldsymbol{\beta}_{j} + (\overline{\alpha\beta})_{i\bullet} + (\overline{\alpha\beta})_{\bulletj} - (\overline{\alpha\beta})_{\bullet} + \boldsymbol{\varepsilon}_{ijt} \\ &= [\boldsymbol{\mu} - (\overline{\alpha\beta})_{\bullet}] + [\boldsymbol{\alpha}_{i} + (\overline{\alpha\beta})_{i\bullet}] + [\boldsymbol{\beta}_{j} + (\overline{\alpha\beta})_{\bulletj}] + \boldsymbol{\varepsilon}_{ijt} \\ &= \boldsymbol{\mu}^{*} + \boldsymbol{\alpha}_{i}^{*} + \boldsymbol{\beta}_{j}^{*} + \boldsymbol{\varepsilon}_{ijt}, \end{aligned}$$

where

$$\mu^{*} = [\mu - (\overline{\alpha\beta})_{\bullet}]$$
  
$$\alpha_{i}^{*} = [\alpha_{i} + (\overline{\alpha\beta})_{i\bullet}]$$
  
$$\beta_{j}^{*} = [\beta_{j} + (\overline{\alpha\beta})_{\bullet}]$$

Thus the reduced model is of the *form* of the main effects model, but with different parameters.

# Estimates for the main effects model, assuming equal sample sizes:

Least squares may be used to find estimators of the parameters under the Main Effects Model assumption

$$Y_{ijt} = \mu + \alpha_i + \beta_j + \varepsilon_{ijt}.$$

(See p. 161 of the text for more details.)

For *equal* sample sizes (i.e., *balanced* anova), the resulting normal equations are readily solvable (with added constraints), yielding least squares estimator

(\*) 
$$\hat{\mu} + \hat{\alpha}_i + \hat{\beta}_j = \overline{y}_{i\cdots} + \overline{y}_{.j\cdots} - \overline{y}_{...}$$

for  $E[Y_{ijt}] = \mu + \alpha_i + \beta_j$ .

Note: 1. Recall that for the complete model, the least squares estimators were

$$\hat{\mu} = \overline{y}_{...}$$

$$\hat{\alpha}_i = \overline{y}_{i...} - \overline{y}_{...}$$

$$\hat{\beta}_j = \overline{y}_{.j} - \overline{y}_{...}$$

from which it follows that the least squares estimate for  $\mu + \alpha_i + \beta_j$  is the same in both models. However, in the complete model,  $E[Y_{ijt}] = \mu + \alpha_i + \beta_j + (\alpha\beta)_{ij}$ , which is *not* the same as  $E[Y_{ijt}]$  for the main effects model unless  $(\alpha\beta)_{ij} = 0$ .

2. For *unequal* sample sizes, the normal equations are much messier.

From (\*), we see that for the main effects model,

$$ssE = \sum_{i} \sum_{j} \sum_{t} (y_{ijt} - \hat{\mu} - \hat{\alpha}_{i} - \hat{\beta}_{j})^{2}$$
$$= \sum_{i} \sum_{j} \sum_{t} (y_{ijt} - \overline{y}_{i..} + \overline{y}_{.j.} - \overline{y}_{...})^{2},$$

which by the usual types of algebraic manipulations can be re-expressed as

$$\sum_{i} \sum_{j} \sum_{t} y_{ijt}^{2} - br \sum_{i} \overline{y}_{i..}^{2} - ar \sum_{j} \overline{y}_{.j.}^{2} + abr \overline{y}_{..}^{2}$$
$$= \sum_{i} \sum_{j} \sum_{t} y_{ijt}^{2} - \frac{1}{br} \sum_{i} y_{i..}^{2} - \frac{1}{ar} \sum_{j} y_{.j.}^{2} + \frac{1}{abr} y_{..}^{2}$$

### Continuing with the test for interaction in the complete two-way model

Applying the above to the reduced model

 $\widetilde{Y}_{ijt} = \mu^* + \alpha_i^* + \beta_j^* + \varepsilon_{ijt}$ 

in the test for interaction in the complete two-way model, we get (assuming equal sample sizes)

$$ssE_{0}^{AB} = \sum_{i} \sum_{j} \sum_{t} (y_{ijt} - \hat{\mu}^{*} - \hat{\alpha}_{i}^{*} - \hat{\beta}_{j}^{*})^{2}$$
$$= \sum_{i} \sum_{j} \sum_{t} (y_{ijt} - \overline{y}_{i..} + \overline{y}_{.j.} - \overline{y}_{...})^{2},$$

which by the usual types of tricks can be re-expressed as

$$\sum_{i} \sum_{j} \sum_{t} (\mathbf{y}_{ijt} - \overline{y}_{ij^{*}})^{2} + \sum_{i} \sum_{j} \sum_{t} (\overline{y}_{ij^{*}} - \overline{y}_{i^{*}} + \overline{y}_{\cdot j^{*}} - \overline{y}_{...})^{2}.$$

Since the first term is just ssE for the full model, we have

$$ssAB = ssE_0^{AB} - ssE$$
$$= \sum_i \sum_j \sum_i (\overline{y}_{ij\cdot} - \overline{y}_{i\cdot\cdot} + \overline{y}_{\cdot j\cdot} - \overline{y}_{...})^2$$
$$= r \sum_i \sum_j (\overline{y}_{ij\cdot} - \overline{y}_{i\cdot\cdot} + \overline{y}_{\cdot j\cdot} - \overline{y}_{...})^2,$$

which can be re-expressed as

$$\frac{1}{r}\sum_{i}\sum_{j}y_{ij}^{2} - \frac{1}{br}\sum_{i}y_{i}^{2} - \frac{1}{ar}\sum_{j}y_{.j}^{2} + \frac{1}{abr}y_{..}^{2}$$

Using the remaining two model assumptions, that the  $\varepsilon_{ijt}$  are independent random variables and each  $\varepsilon_{ijt} \sim N(0, \sigma^2)$ , it can be shown that for the corresponding random variables SSAB and SSE, when  $H_0^{AB}$  is true and sample sizes are equal,

i) SSAB/
$$\sigma^2 \sim \chi^2((a-1)(b-1))$$

11) SSE/
$$\sigma^2 \sim \chi^2(n - ab)$$

iii) SSAB and SSE are independent.

Thus, when sample sizes are equal and  $H_0^{AB}$  is true,

$$\frac{SSAB/(a-1)(b-1)\sigma^2}{SSE/(n-ab)\sigma^2} = \frac{MSAB}{MSE} \sim F((a-1)(b-1),n-ab)$$

Recall that our plan is to reject  $H_a^{AB}$  in favor of  $H_a^{AB}$  when ssAB is large relative to ssE (under the assumption that  $H_0^{AB}$  is true).

Since msAB/msE is just a constant multiple of ssAB/ssE, we can use msAB/msE as a test statistic, rejecting for large values.

## Examples:

#### 1. The battery experiment

2. The reaction time experiment (pp. 98, 148, 157 of textbook). The data are from a pilot experiment to compare the effects of auditory and visual cues on speed of response. The subject was presented with a "stimulus" by computer, and their reaction time to press a key was recorded. The subject was given either an auditory or a visual cue before the stimulus. The experimenters were interested in the effects on the subjects' reaction time of the auditory and visual cues and also in the effect of different times between cue and stimulus. The factor "cue stimulus" had two levels, "auditory" and "visual" (coded as 1 and 2, respectively). The factor "cue time" (time between cue and stimulus) had three levels: 5, 10, and 15 seconds (coded as 1, 2, and 3, respectively). The response (reaction time) was measured in seconds.